

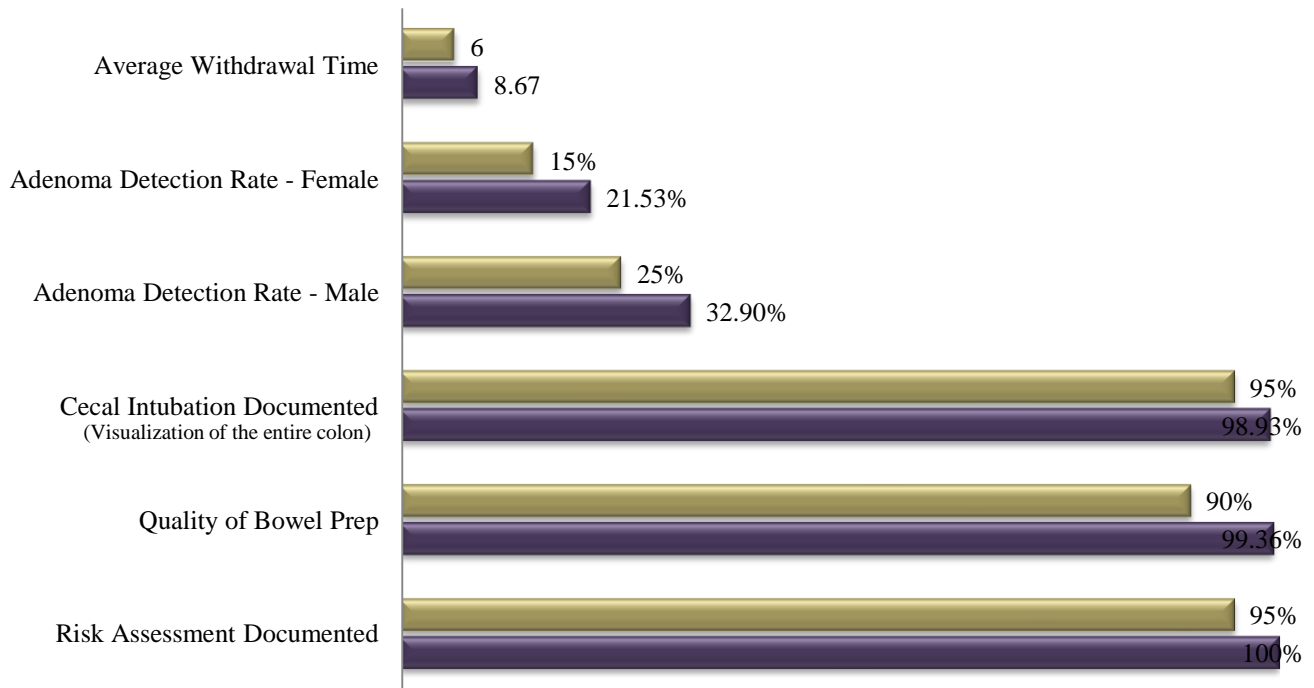


Iowa Endoscopy Center & Iowa Digestive Disease Center Performance Scorecard

IOWA DIGESTIVE DISEASE CENTER

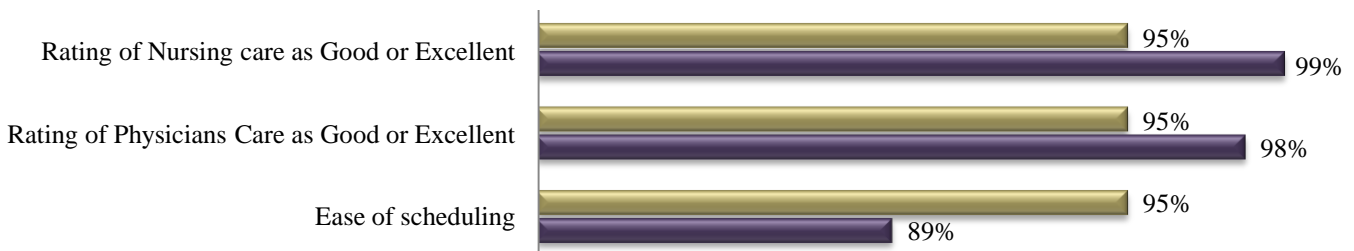
2014 Screening Colonoscopy Data

■ National Benchmark ■ Iowa Endoscopy Center



Patient Satisfaction

■ Target ■ Actual



We are striving to improve Ease of Scheduling through the following activities.....

- *Added a Triage Nurse to assist with scheduling and prioritization of cases Diane McDonald may be reached at (515 288-6097)
- *Improved websites with a focus on education WWW.IDDC.NET and WWW.IOWAENDOSCOPYCENTER.COM
- *Recruited a new physician to start this July - Dr. David Newton
- *Expanded our Infusion Center to address increased demand for services